



Globalization and NGOs: Transforming Business, Government, and Society

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This is the first book to comprehensively examine NGOs as institutional players in the formulation of public policy and the implementation of corporate strategy. The delicate balance between governments and the private sector in managing globalization and influencing broader societal interests is also explored.

Globalization has seismically shifted the relative balance of power between governments and corporations. The influence of NGOs?nongovernmental organizations?on business, government, and society has increased dramatically in recent years, yet their role in the process and outcome of the globalization debate calls for further examination. This is the first book to comprehensively examine NGOs as institutional players in the formulation of public policy and the implementation of corporate strategy. The delicate balance between governments and the private sector in managing globalization and influencing broader societal interests is also explored.

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