



**Plunkett's Wireless, Wi-Fi, RFID & Cellular
Industry Almanac 2014: Wireless, Wi-Fi, RFID &
Cellular Industry Market Research, Statistics,
Trends & Leading Companies (Plunkett's Industry
Almanacs)**

Jack W. Plunkett

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Plunkett's Wireless, Wi-Fi, RFID & Cellular Industry Almanac 2014: Wireless, Wi-Fi, RFID & Cellular Industry Market Research, Statistics, Trends & Leading Companies (Plunkett's Industry Almanacs)

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PLUNKETT'S WIRELESS, WI-FI, RFID & CELLULAR INDUSTRY ALMANAC 2014

Key Features:

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for free access to search and export data at Plunkett Research Online
- Link to our 5-minute video overview of this industry

Pages: 469

Statistical Tables Provided: 10

Companies Profiled: 318

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?
- What are the top companies and what are their revenues?

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting the Wireless, Wi-Fi, RFID & Cellular Industry

- 1) Introduction to the Wireless Industry
- 2) 3G Cellular Systems, Including EV-DO, Are Enhanced/HSPA+ Offers High Speed Competition to 4G
- 3) LTE Offers 4G High-Speed Wireless Networks
- 4) Wi-Fi Enables Wireless Traffic Growth
- 5) MIMO (802.11n) Enhances WiMAX, the High-Speed Wireless Wave
- 6) Bluetooth Provides Wireless Connectivity to Millions of Cellphones and Other Devices
- 7) Handset Makers Adopt Android, Push Advanced 3G and 4G Smartphones

- 8)RFID Drives Inventory Management Evolution
- 9)Supply Chain Management (SCM) Software Combines with Wireless
- 10)Self-Check-In Kiosks, RFID and Other New Technologies Save Labor Costs for Airlines and Hotels
- 11)Wireless Information Systems Surge Ahead in Vehicles: Telematics, ITS and More
- 12)Cellular Phone Subscriptions Worldwide Top 6.8 Billion
- 13)In Emerging Nations, mChek and M-PESA Enable Remote Banking via Cellphone
- 14)Smartphones Aid Wireless Payments/Square Soars as a Mobile Merchant Transaction System
- 15)Chinese, Indian and African Cellphone Markets Skyrocket
- 16)Wireless Devices are Fastest Growing Platform for Electronic Games
- 17)Kindle, Tablets and Smartphones Download Entertainment and Games/eBook Sales Soar
- 18)Videos Via Cellphone and Mobile TV Gain Subscribers
- 19)GPS and Location Based Services (LBS) Enhance Cellphone Subscriptions
- 20)Location Based Advertising and Mobile Advertising on Cellphones Grow Quickly
- 21)App Revenues Approach \$25 Billion
- 22)In-Flight Wireless Takes Off
- 23)M2M: Wireless Sensor Networks to Boom/Nanotechnology Applications are Promising
- 24)Nanotechnology & MEMS Applications in Optics and Displays Lead to a Breakthrough in Wireless Device Screens
- 25)Carriers Eliminate Unlimited Access Plans for Smartphones and Landlines; Up Profit Potential
- 26)Voice Recognition Changes the Wireless World
- 27)RFID Will Help Manage Hospital and Pharmacy Inventories
- 28)The Personal Health Internet: Remote Patient Monitoring Advances Through Wireless Systems
- 29)Equipment and Apparel Manufacturers Offer the Latest High-Tech Advantages Such as Wearable Sensors

Wireless, Wi-Fi, RFID & Cellular Industry Statistics

- 1)Wireless, Wi-Fi, RFID & Cellular Industry Overview
- 2)Internet Access Technologies Compared
- 3)Wireless Quick Facts, U.S. 1997-2012
- 4)Wireless Standards & Speeds

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From reader reviews:

Joni Thompson:

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