



Intercultural Masquerade: New Orientalism, New Occidentalism, Old Exoticism (Encounters between East and West)

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This volume revisits the notions of Orientalism, Occidentalism and, to a certain extent, Reverse Orientalism/Occidentalism in the 21st century, adopting post-modern, constructionist and potentially non-essentialising approaches. The representations of the 'cultural Other' in education, literature and the arts are examined by scholars working in Australia, France, Hong Kong, Japan, Malaysia, Singapore and the USA.

Vinyl compilations, TV series, novels, institutional discourses and surveys, amongst others, are examined so as to better understand how people construct their identity in relation to an imagined and idealised Other.

This book will appeal to all researchers and students interested in cultural identity and stereotypes of the 'East' and the 'West', in particular in the fields of academic mobility, cultural studies, intercultural education, postcolonial literature and media studies.

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