



# Strengthening Credibility: A Leader's Workbook

*James M. Kouzes, Barry Z. Posner*

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**From the authors of *The Leadership Challenge*, a workbook to strengthen every leader's capacity for developing and sustaining credibility**

Accompanying the publication of the Second Edition of their bestselling book *Credibility: How Leaders Gain and Lose It, Why People Demand It*, leadership gurus James Kouzes and Barry Posner (authors of *The Leadership Challenge*) create a guide to help leaders put into practice The Six Disciplines of Credibility: Discovering Your Self, Appreciating Constituents and Their Diversity, Affirming Shared Values, Developing Capacity, Serving a Purpose, and Sustaining Hope. Through practical individual activities, the reader will assemble a blueprint for implementing the principles of credibility in their everyday practice of leadership.

- Offers a series of activities to build leaders' understanding and application of Kouzes and Posner's proven, systematic approach to leading with credibility
- Written by the authors of *The Leadership Challenge* and based on their bestselling book, *Credibility: How Leaders Gain and Lose It, Why People Demand It*
- Contains easy-to-use worksheets that make efficient learning simple and practical

The credibility of its leaders is critical to the success of any organization. This workbook provides a path for mastering this foundational principle of exemplary leadership.

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