



National Geographic: Behind America's Lens on the World

Howard S. Abramson

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Behind the Society's success is the story of the Grosvenor clan, which dominates the society to this day. Millions of Americans have grown up with its stunningly successful magazine.

Organized by Alexander Graham Bell and other Washington socialites, the National Geographic Society blossomed under the long reign of Gilbert H. Grosvenor, who transformed it into an immensely profitable, secretive, influential, and world-renowned organization.



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