

Small Business Survival in the 21st Century

Maxwell Pinto



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Finally, a book that's written to help small businesses prosper in a 2012 business environment. This book gives you the tools and information every small business needs to not only still be alive and kicking in 2013, but to actually grow profitably, while handling complications related to workplace equality, bullying, anger management, women in the workforce, trade unions, and answering the all-important question, "Is the customer always right? " There is also a separate section on business law.

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